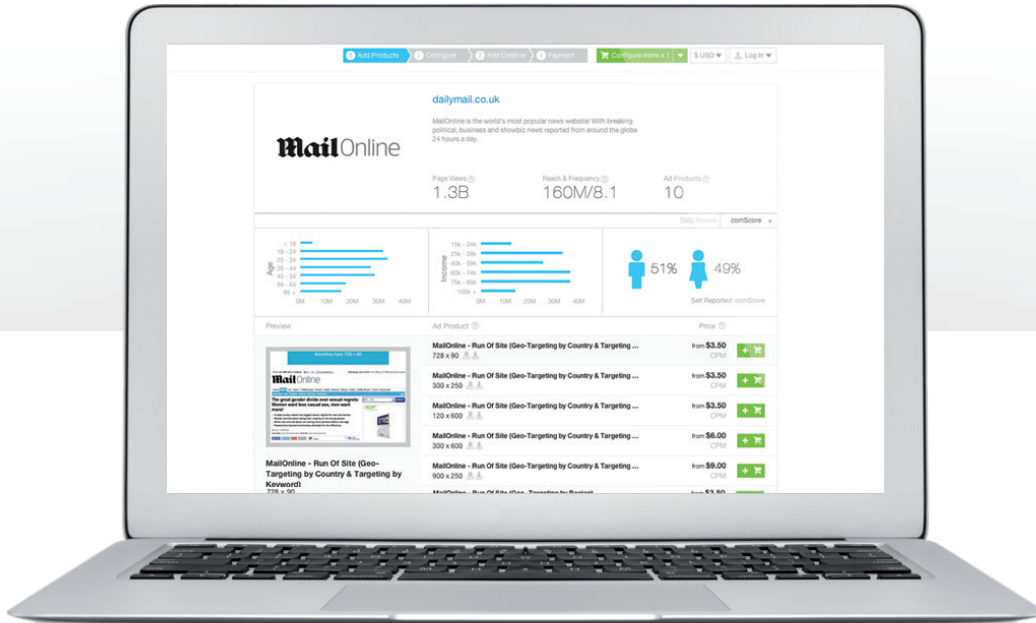
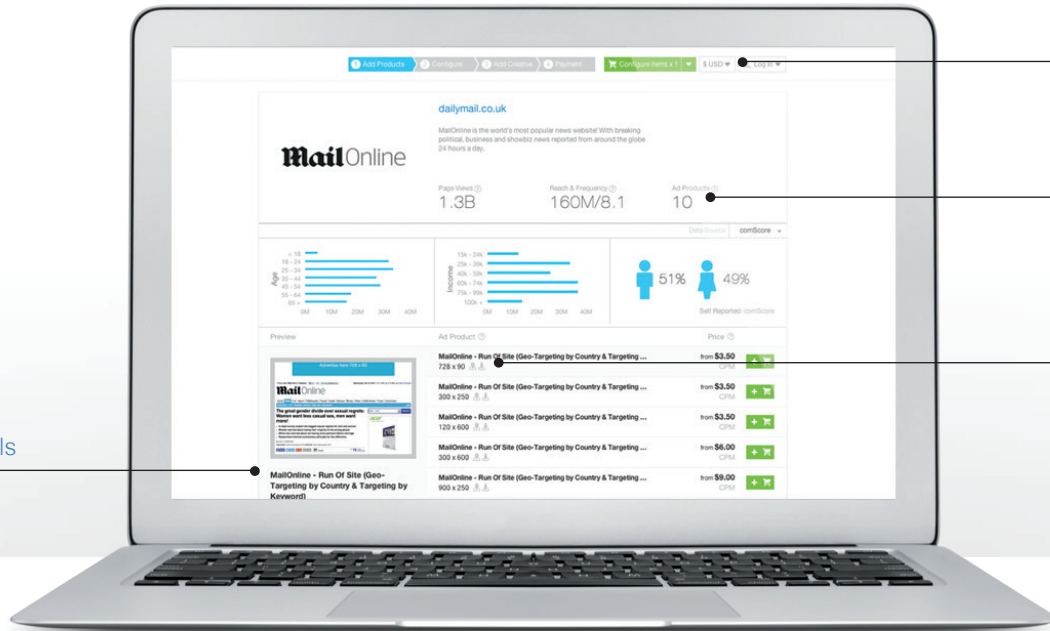


MailOnline

How to purchase using our Media Storefront



1. Choose ad products

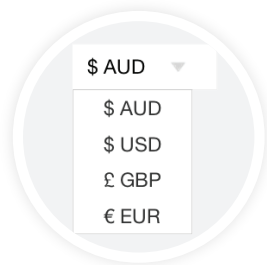


1. Currencies

2. Site statistics

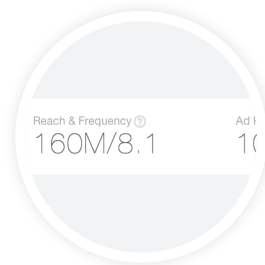
3. Targeting

4. Product details



1. Currencies

Select your home currency and the ad prices will update.



2. Site statistics

Monthly unique visitors and page views, age, gender & income.



3. Targeting

Ad products may have geo or keyword targeting.



4. Product details

Mouse over ad products to view details such as ad size and page placement.

2. Configure your campaign

1. Campaign name

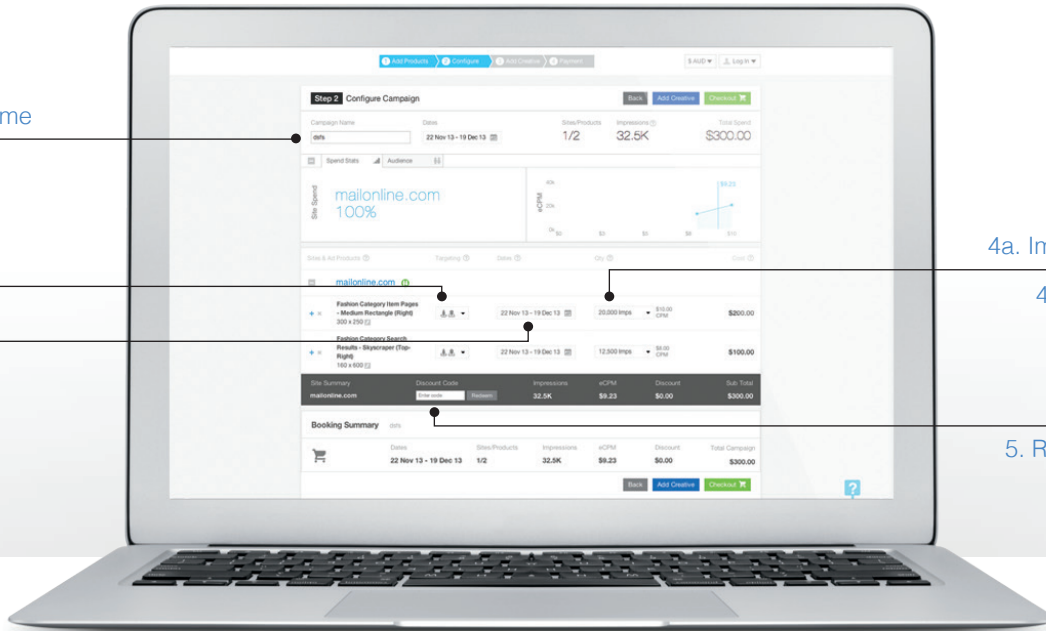
2. Targeting

3. Select dates

4a. Impression Volume

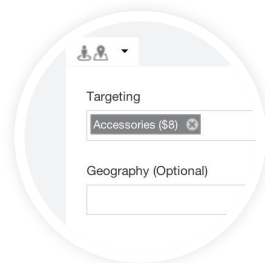
4b. Share of Voice

5. Redeem discounts



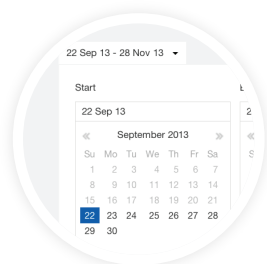
1. Campaign name

Use product names, seasons or other details around your promotion. e.g Kids Bike Spring Sale.



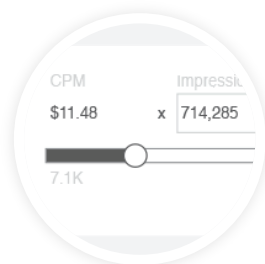
2. Targeting

If available, configure your targeting by geo or keyword.



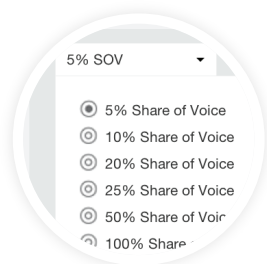
3. Select dates

Choose start and end dates for each ad product.



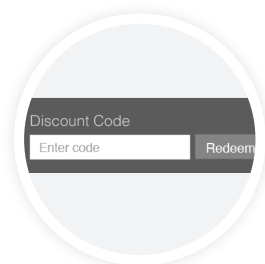
4a. Impression Volume (CPM)

For ad products sold by CPM, input the number of impressions you want to buy.



4b. Share of Voice (Sponsorships)

For ad products sold by sponsorship, input your desired share of voice (SOV).



5. Redeem discounts

If you have a discount code, redeem it before you checkout.

3. Upload creative

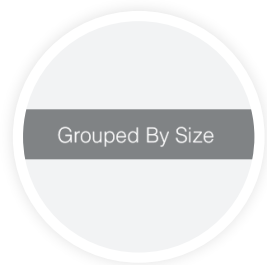
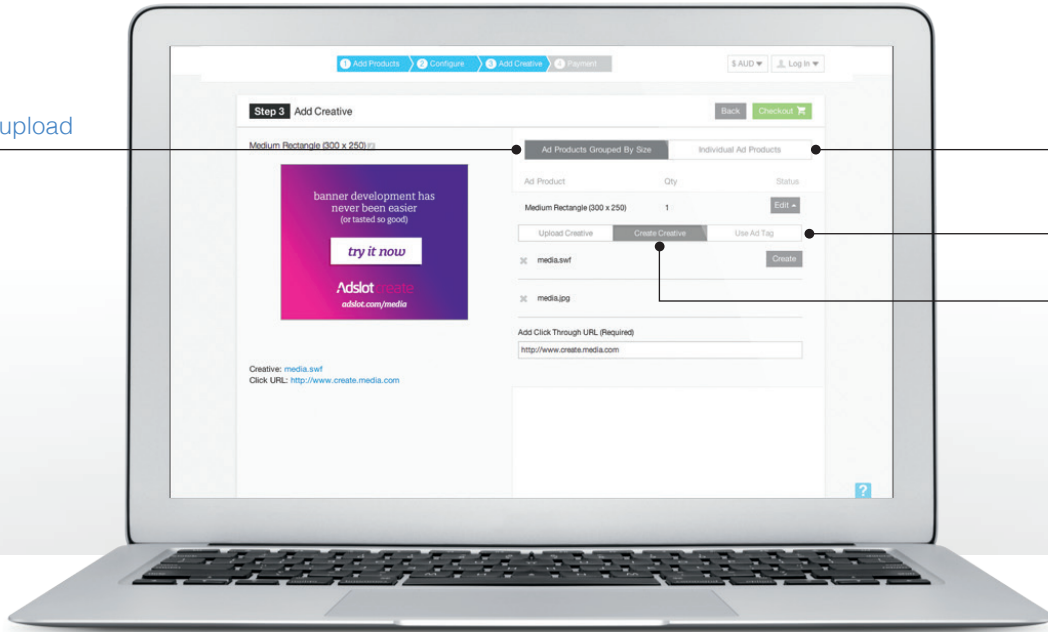
You can skip this step and add creative later.

1. Bulk creative upload

2. Individual creative upload

4. Ad Tag

3. Ad builder



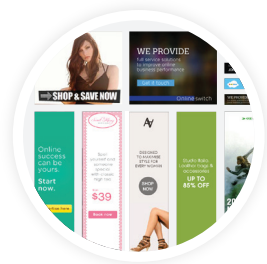
1. Bulk creative upload

If you have existing creative, this option allows you to update all ad products of the same size with a single upload.



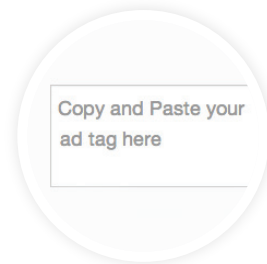
2. Individual creative upload

Add creative to each line item individually.



3. Ad builder

Use the free ad builder to edit and create your own banner from one of the hundreds of templates.

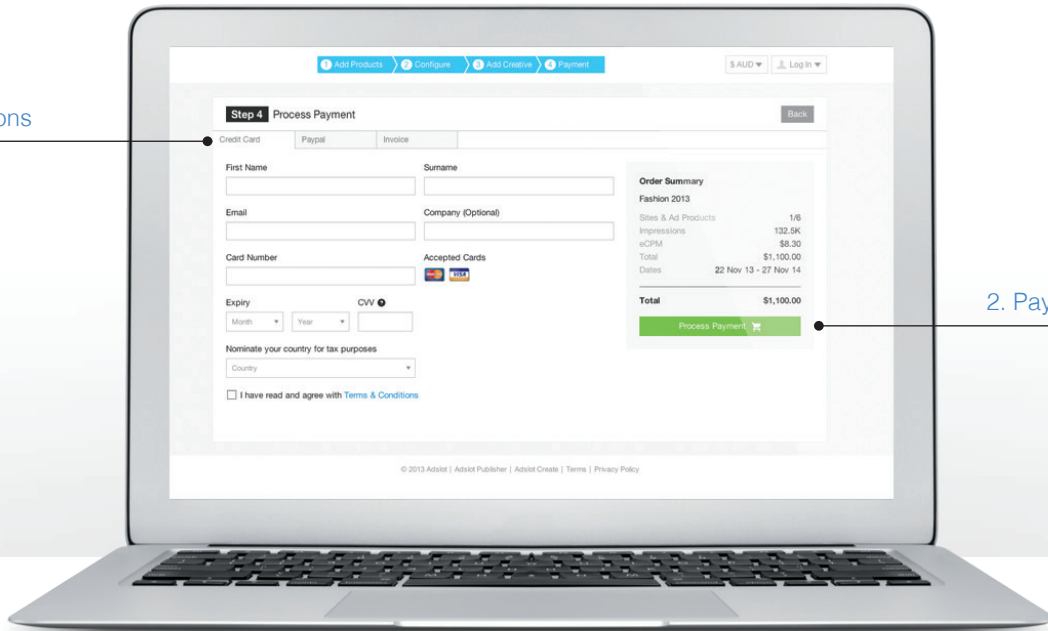


4. Ad Tag

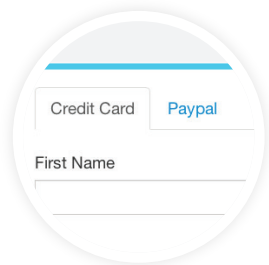
If you use a 3rd party adserver, simply add your code snippet.

4. Checkout

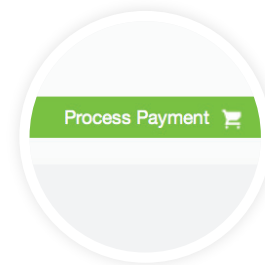
1. Payment options



2. Payment processing



1. Payment options
Pay by credit card or Paypal.

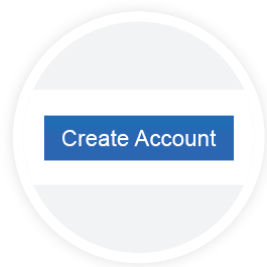
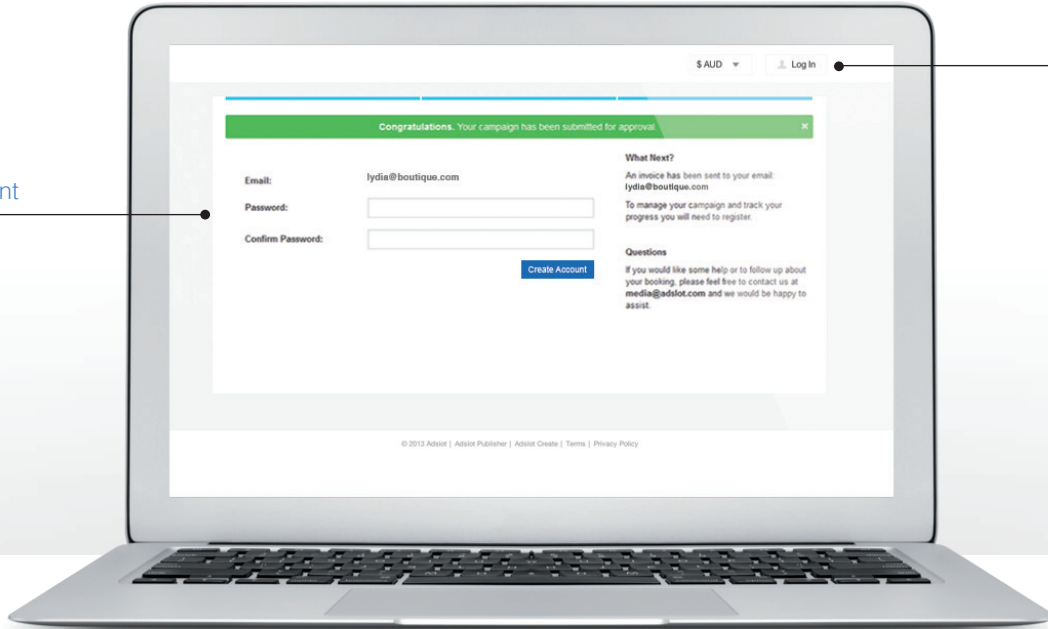


2. Payment processing
Payment is processed once your campaign has been approved.

5. Create an account

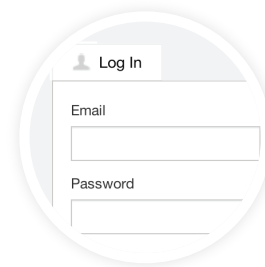
1. Create account

2. Logging in



1. Create account

Create an account so you can log in and check on your campaign's progress with online reporting.



2. Logging in

Once your campaign has been approved, you can login to view its progress in your Media Dashboard.

